

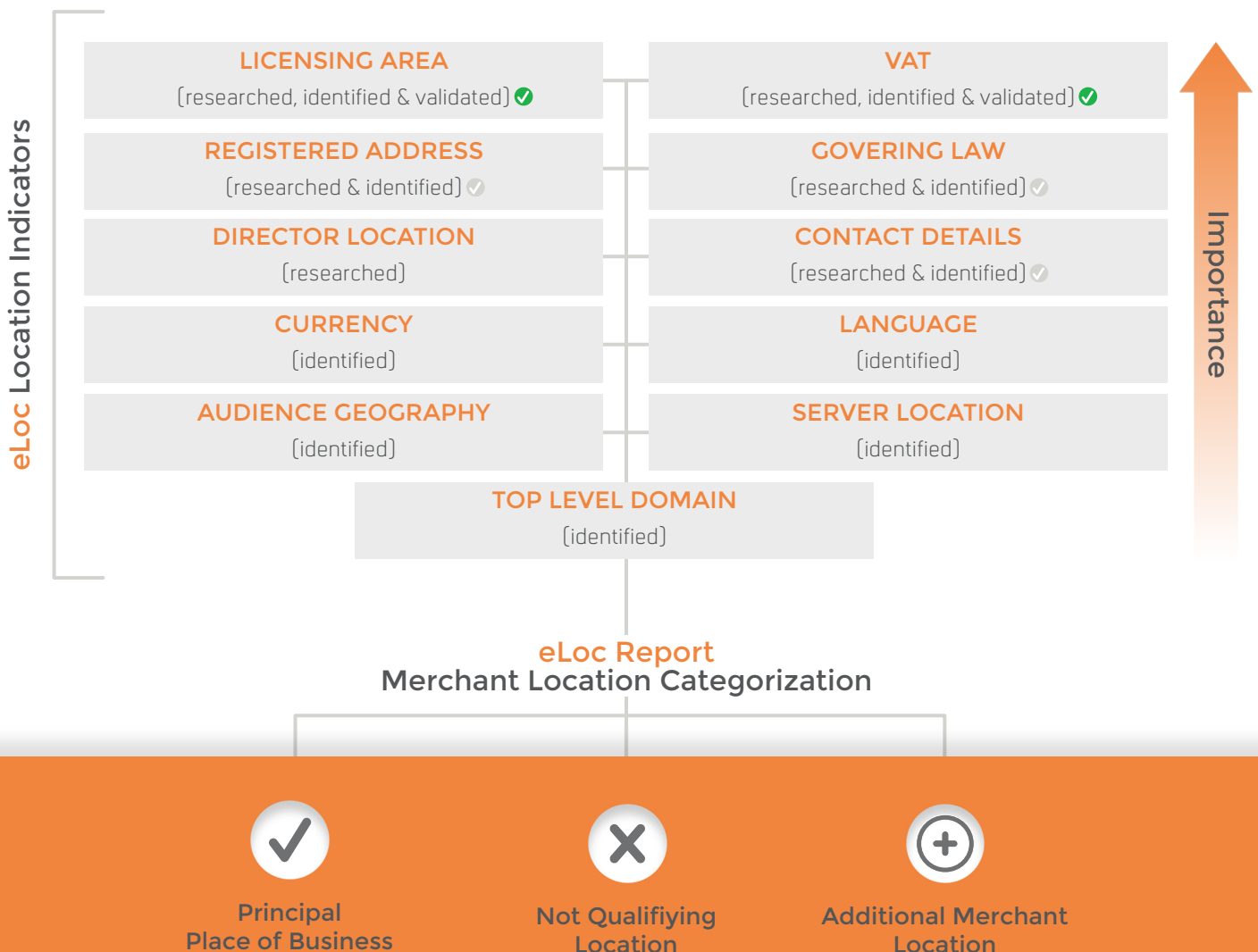
reliably identify a merchant's location

eLOC



The realities of eCommerce, like incorporation services, mail forwarding and virtual offices have made it significantly harder to ensure the correctness of even the most basic client information, for example a merchant's principal place of business. This has not been considered a big problem in the past, but now the major credit card associations are taking actions – and explicitly require more detailed location information.

To help acquirers/IPSPs to weather this sea change, we have created eLoc. It uses open source information to ascertain a merchant's location. This will ensure that acquirers/IPSPs can make their portfolio compliant with the rule changes laid out in the VISA Europe Member Letter VE 65/16, scheduled for 15 October 2016 and coming into full effect on 15 January 2017.



Interested? Request a quote and more information! Just contact us via compliance@webshieldltd.com.